**ALCANTARA PRESENTS THE SPRING/SUMMER 2027 FASHION COLLECTION,**

**IN PREVIEW AT LINEAPELLE**

Alcantara presents the Spring/Summer 2027 fashion collection, the expression of an ongoing research journey that brings together creative experimentation, technological innovation and aesthetic sensibility. The collection will be previewed at Lineapelle (11–13 February 2026), the leading international trade fair dedicated to materials and components for fashion, accessories and design.

A central element of the collection is the introduction of a new color to the Alcantara series: *Sakura*. This sophisticated pink shade takes its name from the Japanese word for cherry blossom, from which it also draws its chromatic inspiration, a powerful symbol of light, renewal and beauty. Sakura becomes part of Alcantara’s core color palette and integrates seamlessly into the Spring/Summer 2027 shade proposal, alongside energetic hues such as orange and deeper tones like burgundy. Together, these shades create vibrant contrasts that evoke strength, vitality and positivity, while maintaining visual balance and recalling the deep emotions inspired by natural phenomena such as sunrise and sunset.

The 13 articles that make up the collection are characterized by irregular designs and micro-geometries, where subtle textures interact with more intense colors and softer lines harmonize with delicate tones. Techniques such as perforations and embossing add depth and movement, while digital printing and embroidery reproduce abstract, hand-drawn-like patterns on the surface. More distinctive processes, including creased effects combined with airbrushing and undulating pleats, further enhance the sense of fluidity and dynamism of the textures.

With this collection, Alcantara’s Design Team explores new expressive possibilities through laser processing and the use of foils, capable of capturing light in an elegant yet decisive way. These experiments are complemented by the combination of Alcantara with silk, enriching both the visual and tactile experience.

The Alcantara Spring/Summer 2027 fashion collection gives shape to an offer that brings together aesthetics, technology and design, placing the versatility and expressive potential of the material at its core, as it continues to interpret contemporary design.

The new collection will be previewed at the Alcantara stand at Lineapelle (Hall 4, Booth E27–29 / F28–30) from 11 to 13 February.

**Alcantara S.p.A. –** [**www.alcantara.com**](http://www.alcantara.com)

Founded in 1972, Alcantara represents one of the leading Made in Italy brands. A registered trademark of Alcantara S.p.A. and the result of unique and proprietary technology, Alcantara® is a highly innovative material offering an unparalleled combination of sensory, aesthetic, and functional qualities. Thanks to its extraordinary versatility, Alcantara is the chosen material for leading brands in many fields of application: fashion and accessories, the automotive industry, interior design, home décor and consumer-electronics. These characteristics, combined with a serious and certified commitment to sustainability, mean that Alcantara expresses and defines the contemporary lifestyle. Since 2009 Alcantara has been certified as “Carbon Neutral”, having defined, reduced and offset all the CO2 emissions deriving from its activity, including not only the production process, but also use and disposal of the product itself (“from cradle to grave”). To document its progress in this area, Alcantara annually prepares and publishes a Sustainability Report, certified by BDO and available on the company's website. Alcantara's headquarters are in Milan, while the production plant and research center are in Nera Montoro, in the heart of Umbria (Terni).

For further information:

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